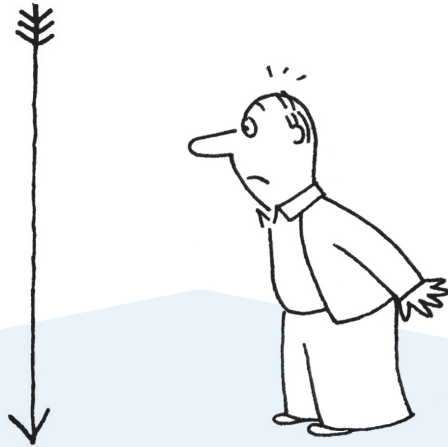


# Did you know?



- One email in **131** contains a virus
- **3,660** new malicious websites are discovered every day
- **7.8** million internet users in the UK have left their own internet access unsecured
- **47%** of people use the same 2 to 3 passwords for every website they access
- The average loss from an online crime is **£541**

Sources: MessageLabs Intelligence, September 2008 and research by ICM on behalf of GetSafeOnline.org in October 2007 & October 2008.

## About Get Safe Online

Get Safe Online is a joint initiative between HM Government, the Serious Organised Crime Agency (SOCA) and private sector sponsors from the worlds of technology, retail and finance to provide unbiased, user-friendly advice about online safety for consumers and smaller businesses.

### Founding Partners

HM Government

HSBC

Microsoft

SOCA  
SERIOUS ORGANISED CRIME AGENCY

### Partners

Cable&Wireless

PayPal

symantec.



[www.getsafeonline.org](http://www.getsafeonline.org)

Additional copies of this leaflet are available on request.  
Please email [admin@getsafeonline.org](mailto:admin@getsafeonline.org) for more information.

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GSOCons001/1107



## Online Fraud.

Are you protected?



[www.getsafeonline.org](http://www.getsafeonline.org)

Expert advice for everyone

# Get Safe Online

The internet is fantastic. People love to use it for work, to stay in touch with friends and family, to shop online and lots of other things.

The problem is online criminals. To make money, they want to hijack your PC, rip you off and steal your identity. To do this, they use viruses, fake websites, trick emails and spam. As well as the risk of crime, viruses can make your computer slow and unreliable.

The good news is that, by taking a few simple precautions, you can protect yourself and ensure that you use the internet safely and confidently. Get Safe Online is here to help you.



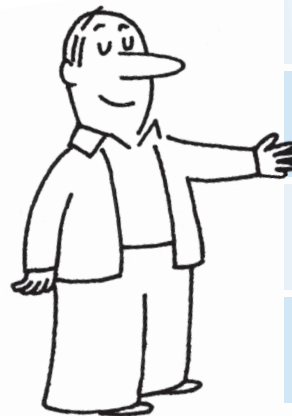
## Expert advice for everyone

Get Safe Online is the UK's leading source of unbiased, straightforward advice about online safety for individuals and small businesses. It is a joint initiative between HM Government, the Serious Organised Crime Agency (SOCA) and leading businesses.

### Take control before someone else does

Prevention is always better than cure, and GetSafeOnline.org can help. The Get Safe Online website contains more than one hundred articles, an interactive quiz and an alerts service that you can use to help you protect yourself. It also contains step-by-step guidance for beginners and advice on what to do if you have been the victim of online crime.

## Get Safe Online's Top Tips for Safer Surfing



Protect your PC	Avoid online rip-offs	Take care of your identity and privacy
Get anti-virus software, anti-spyware software and a firewall	When you're shopping online, look for signs that you're buying from a reputable company	Use an up-to-date web browser
Keep your computer up-to-date	On an online auction site, learn how it works and learn to pick good sellers	Always use strong passwords
Block spam emails	Use safe ways to pay, such as a secure payment service, or credit and debit cards	Don't use the same few passwords for all websites
Use an up-to-date web browser	Look for evidence of a physical address and telephone contact details	Activate privacy settings on social networking sites
Make regular backups	Be wary of anything that is offered in an unsolicited or spam email	Don't give away too much personal information on blogs and social networking sites
Encrypt your wireless network	Use your common sense to avoid scams – if it sounds too good to be true, it probably is!	Use good judgement – if you wouldn't tell someone in the street, don't tell them online!

You will find detailed advice on all of the above in easy-to-understand language at [www.getsafeonline.org](http://www.getsafeonline.org)



[www.getsafeonline.org](http://www.getsafeonline.org)